

**It's a Breast Thing Non-Profit  
Board Meeting  
August 9, 2021  
Minutes**

**Board members in attendance:** Suzi Wyman(SW), Barb McKessy(BM), Carol Rapson(CR), Colleen Horstmyer(CH), Sandie Bushard Rizer(SBR), Tammy Guastella(TG),Joni Johnson(JJ), Susan McPhail(SM) via Zoom

**Members Absent:**

**Members not in attendance: MB**

**Call to Order: SW 6:31 p.m.**

**Read Mission – SM**

**MISSION STATEMENT**

The mission of ***It's A Breast Thing*** is to **ENHANCE** the lives of breast cancer patients thru financial grants, provide **SUPPORT** to survivors and families, all while establishing strong **PARTNERSHIPS** with care providers.

**Approval of Agenda:** Motion to approve BM, CR seconded. Ayes: 8. Nays: 0.  
Motion approved.

**Approval of Minutes :** Motion to approve TG. BM seconded. Ayes: 8. Nays: 0.  
Motion approved.

**Intro from Pres:**

**Financial/Budget Report** – SW emailed Financials for June and July 2021 to Board Members.

**Standing Team Reports** (Chairperson of committees will submit report prior to meeting)

**Event:**

- Update on baskets – TG emailed a current list.
- Heads and Tails - Purse/Wallet/Perfume.
- Barb is working on the program.
- Barb has been trying to contact mConnexions but has not been able to.
- Julie who is IBT's social media person will post the interview with Barb, Tammy and Sandee on social media (Facebook)
- The interview airs the later part of August on WLAJ ABC Network.

- The Photographers cannot be at the event, but they gave Barb
  - another photographer's name so Barb will be contacting her. If she can't be there, Michelle Hoffman of Hoffman Photography is another prospect.
- Tim Barron has confirmed he will be attending.
- Bob Howe has not confirmed as yet.
- Barb is working on the poster and bid tickets.

**Grants:**

- Ready to be awarded - 17
- 2. Awarded in 2021 – 90
- 3. Total Awarded to Date – 418
- 4. Second Time Awards Waiting – 13

**Marketing: Totals to Date:**

- Bras - 16
- Sponsors - 4
- Exhibitors – 7

Further discussion on the gifts for the bra winners and Fan Favs. Gifts card amounts will vary for 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place bra winners and they will receive a flower bouquet also. Gift cards will also be given to the Fan Fav's. Gift card amounts TBD.

CR will have her hubby talk to BA Florist about donating the bouquets and possibly other arrangements for the event

TG is waiting for the floor plan and their sponsorship from Eagle Eye. Jennifer from Eagle Eye will post on social media.

CR is purchasing gifts for the speakers. Possibly a basket of breads from Great Harvest or a basket from Dusty's.

JJ asked if a list of what board members and OUTREACH members will be expected to do at the event. Questions have been brought up regarding what their roles will be.

Board members should wear black slacks/skirt/dress with black/pink blouse or coverup.

A new board members picture will be taken before the event.

**Old Business**

**New Business**

MB sent the 100 Women letter to board members. Adjust the letter as you see fit.

**Next Event Meeting**

August 16, 2021 at Salon Savvy

**Next Board Meeting**

September 20, 2021 at the BARRN

**Call for Adjournment:** Suzi

**Motion to adjourn:** SW, BM seconded. Motion carried.

**Adjournment:**7:30 p.m.