

It's a Breast Thing Non-Profit

Board Meeting

April 5, 2021

Minutes

Board members in attendance: Suzi Wyman(SW), Barb McKessy(BM), Joan Johnson(JJ), Carol Rapson(CR), Colleen Horstmyer(CH), Sandie Bushard Rizer (SBR), Sue McPhail (SM), Tammy Guastella (TG).

Guests in attendance:

Members Absent: MB

Members not in attendance:

Call to Order: by SBR at 6:34 p.m.

MISSION STATEMENT

The mission of *It's A Breast Thing* is to **ENHANCE** the lives of breast cancer patients thru financial grants, provide **SUPPORT** to survivors and families, all while establishing strong **PARTNERSHIPS** with care providers.

Read Mission Statement: Read by CH

Approval of the Agenda: Motion made by SBR to approve agenda. BM seconded. Vote: Ayes: 8. Nays: 0. Motion carried.

Approval of Minutes: JJ asked for correction #SmallActs has delivered 1 basket to Compass Health.

Motion made by JJ to approve March Minutes with above correction. SW seconded. Vote: Ayes: 8. Nays: 0. Motion carried.

Intro from President – None

Financial Report: – SW emailed report 4/5/21 to Board Members. Approval tabled until May meeting.

Standing Team Reports:

EXECUTIVE Team: MalindaB, SuziW, BarbM, SueM, SandieBR, ColleenH, TBA Treasurer.

MARKETING Team: SuziW, SueM, JoniJ, J&J from M Connections

1. Move forward with social media
2. End fundraiser week ending 4/11/21
3. Focus on event, put save the date on website, sponsorships and bra decorators
4. Disclose alternative if in person cancelled
5. Send Dr's personal thank you notes

DEVELOPMENT Team: MalindaB, CarolR, SandieBR

GRANT Team: SuziW, IreneP, Treasurer

1. 60 Grants pending
2. 3 Grants to be awarded from PayPal account
3. 10 Grants to be awarded from investment account
4. Oldest 13 requests will be awarded

Grant Total: 335 issued to date.

OUTREACH Team: JoniJ, BettyN, JudyT

1. Community Organizations - JT contacted Lansing Rotary about doing a presentation. Their response was sending her an application to apply for a grant from their organization. SW & TJ working on application..
2. Google class in person 4/23/21 and Board members are welcome.
3. Documents to nurse navigators on-line not on flash drive
4. OUTREACH documents will be in google docs for access and they will be the administrators of it.

Event Team: TammyG, BarbM

1. Date, Time, Theme, Photographer, Tim Barron, Bob Howe is confirmed.
2. TG spoke with venue, and now there is a \$5,500 min. food and beverage charge.
3. Person who has previously done the pipe and drape, is no longer in business. One alternative is having venue do it.
4. OUTREACH works thru Nurse Navigators for bra models.
5. JJ to organize OUTREACH presentation for event.
6. CR to inform MB of educational program.
7. Photo shoot will be at McLaren Educational Center. Sunday, October 17, 2021. OUTREACH has offered to furnish food, setup, etc. Board members are urged to attend.
8. BM wants a different look this year, so she is redesigning the room layout for bras, exhibitors, etc. This year is a celebration similar to 10 year.
9. Discussion regarding doing auction items is tabled until MB is present. If auction happens, TG offered to organize items and CH offered to help.

Old Business:

Board meeting minutes are available on IBT website under drop down Board Members.

New Business:

1. Board members responsible for getting a vendor, model or sponsor.
Model applicants must be approved so do not guarantee them a spot.
2. SBR & BM deciding Board Member rolls.
3. SBR compiling Board Manual.
4. Board member picture taken off website-names only for now.

Next Meeting

Monday, May 3, 2021 Via Zoom

Motion to adjourn JJ, SW seconded Ayes: 8. Nays: 0. Motion carried.
Meeting adjourned 8:24 p.m.